











# DOCTORATE OF BUSINESS ADMINISTRATION

Unlock global opportunities with Business Science Institute's Executive DBA programme, offering the flexibility to pursue advanced business education from any location!

### WHY BUSINESS SCIENCE INSTITUTE?

Business Science Institute's DBA is a unique opportunity to take your career to the next stage without compromising your professional obligations. This flexible international part-time programme allows you to study while progressing in your current role.

The programme is divided into three phases. In phase one, you will complete five in-depth modules (in-person or online) designed to equip you with the skills and knowledge necessary to successfully complete your DBA. Once you have successfully completed this phase, you will move on to phases two and three, where you will focus on writing your thesis.

Make an investment in your professional future by embarking on a unique DBA learning journey with Business Science Institute."

Prof. Michel Kalika President of Business Science Institute Groupe Igensia Education







### **PROGRAMME**

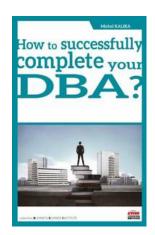
Experience academic and professional growth with our DBA programme, where innovation meets real-world impact. Benefit from cutting-edge research, personalised supervision by distinguished faculty, and a global professional network, ensuring a transformative learning journey.

### **LOCATION**

Taught seminars are currently held in 10 locations in Europe, Africa, Asia, as well as online for participants regardless of their location.

#### **DURATION**

The Executive DBA is organised over three separate phases, structured to allow participants to defend their thesis within 4 years, on a part-time basis. As a full-time doctorate lasts three years, AMBA accreditation requires four years for a part-time doctorate. Early defences are possible and subject to procedure.



The DBA allowed me to get away from the routine of hands-on management, which I had been in for years, to finally be able to read, write, think outside the box and look around me."

DOCTOR ETHMANE OUMAR DBA GRADUATE

### **LANGUAGES**

The programme is delivered in English, French, German, and Spanish for an inclusive and diverse learning environment.

### **SUPPORT**

Our programme is characterised by personalised support for doctoral students throughout their training (seminars) and research. Responsiveness and efficiency are key values of our teaching and administrative team. This support explains our exceptionally high success rate.

### **TUITION FEES**

Visit our website for the various pricing options: <a href="https://en.business-science-institute.com/dba-tuition-fees/">https://en.business-science-institute.com/dba-tuition-fees/</a>

#### **IMPACT**

In our book '80 tales of DBA impact' we feature testimonials from Business Science Institute graduates. Dive into their experiences, offering invaluable insights for those considering the DBA journey.



**DOWNLOAD A CHAPTER** 

+ 60 books published by both faculty & doctors

### **ACCREDITATION**

Our Executive DBA programme receives global recognition through Business Science Institute's participation in international accreditation and ranking processes. Our programme is **one of the 10 DBA programmes accredited by AMBA**, which guarantees its quality and international reputation, and demonstrates our commitment to excellence.

Business Science Institute has received 'Responsible Doctoral School Certification' from IRAFPA, proof that the institution is committed to upholding academic integrity, actively engaging in the prevention and investigation of academic misconduct and plagiarism, and participating in collaborative efforts to promote ethical practices worldwide in business and higher education.





The DBA has now overtaken the MBA. If you're an engineer that's already something, if you've got an MBA that's also something, but if you've got a DBA then that's really something else."

DOCTOR JOSEPH EL HELOU DBA GRADUATE



Written by professors and managers from internationally accredited DBAs in top institutions on 3 continents, the book offers future students unique inside insights into what to expect on their doctoral learning journey.

### **PROGRAMME OVERVIEW**

The Executive DBA is organised over three separate phases, structured to allow participants to defend their thesis within 4 years.

### Phase 1



The first phase is devoted to five 3-day seminars (15 days in total), each providing students with key methodologies and concepts



Certificate of Research in Business Administration

#### Phase 2

The second phase focuses on data collection under the co-supervision of a thesis director, with students benefiting also from three 1-day supervisory seminars.

### Phase 3

The third phase is devoted to the writing of the thesis and the public defence in front of an international panel of examiners and alumni representatives from business. Students receive invaluable support for the thesis writing process through three 1-day supervisory seminars per year in Year 3-4

Each year, students benefit from a threeday International Seminar organised at the end of March online and end of September in a European capital, bringing together over 150 DBA students, graduates and professors from over 60 countries.

# EXTEND YOUR PROFESSIONAL NETWORK

Each year we bring together doctoral students, alumni and professors for specialist research workshops, Certificate of Research in Business Administration presentations, DBA thesis defences and the Graduation Ceremony.

200 Faculty members + 200 Doctoral students

### **EXPLORE OUR BOOKS**

Business Science Institute is the only DBA programme in the world to have its very own book collection written by DBA doctors and professors. Explore the collection at <a href="https://www.editions-ems.fr">www.editions-ems.fr</a>





## INTERNATIONAL FACULTY & TAILORED SUPPORT

Our diverse faculty of 200 international professors and a cosmopolitan admin team work closely to offer personalised and engaged support that is tailored to participants' individual needs.

We are therefore able to ensure expert guidance and supervision across an almost unlimited range of management thesis topics. The attention paid to each unique DBA journey is made possible by our commitment to nurturing a supportive learning environment. This leads to high completion rates and generates an exhilarating doctoral experience where candidates develop lifelong personal and professional impact.

# BOOK A PERSONAL CALL WITH THE PRESIDENT

Book a one-to-one appointment with the President of Business Science Institute to discuss your DBA project.



Contact Prof. Michel Kalika at <a href="mailto:president@business-science-institute.com">president@business-science-institute.com</a> to book a personal online call

# LEARN FROM ANYWHERE IN THE WORLD

Our DBA programme is designed for professionals on the move, offering the flexibility to engage in transformative learning while continuing your career journey. Whether you are in a vibrant city environment or working remotely, our online DBA empowers you to pursue academic excellence seamlessly, making the pursuit of a DBA achievable whilst simultaneously taking your practice to the next level.



### MORE THAN A DEGREE, AN OPPORTUNITY TO CREATE REAL-WORLD IMPACT

Doctor Céline Cheval-Calvel (DBA Geneva 2022) was awarded the Business Science Institute managerial impact prize for the contribution of her research to sustainable purchasing practices in the international luxury sector. Read about her profile in the 2023 Financial Times article: 'How business doctorates can deliver real-world change'. Discover her impactful journey as a professional doctoral candidate and how she is contributing to real-world business change through her research expertise.

When responsible purchasing is managed poorly, suppliers see it as commercial hypocrisy. So the final effect is zero."



DOCTOR CÉLINE CHEVAL-CALVEL, FINANCIAL TIMES

With four different Master's degrees in France and abroad, Doctor Thierry Mindjos (DBA Douala 2022) had over fifteen years' cumulative professional experience in telecoms engineering and marketing when he decided to take the plunge and enrol in the DBA programme. In the book '80 Tales of DBA Impact' he shares his transformative journey.

Being a
Doctor of Business
Administration is
above all about
creating and sharing
knowledge, to have an
impact on managers
and help companies
and organisations to
perform better and
exceed their growth
targets."



**DOCTOR THIERRY MINDJOS, 80 TALES OF DBA IMPACT** 

### **DBA SPECIALISATIONS**

In addition to a uniquely wide coverage of potential thesis topics, Business Science Institute's DBA programme offers some specialist tracks, ensuring a tailored and enriching journey for leaders from key international business sectors.



SUSTAINABLE INNOVATION MANAGEMENT





**HEALTHCARE MANAGEMENT** 



**REAL ESTATE MANAGEMENT** 



**PUBLIC MANAGEMENT** 



**CHARTERED ACCOUNTANT** 



**INSURANCE & BANKING** 



Explore one of our specialist DBA tracks on sustainability. This unique programme empowers professionals to drive positive change for better business practice. Read the insights from one of our distinguished alumni, Doctor Carol Aebi, as she shares her views on Social Sustainability in the book, 'Research in Sustainability', published in 2023.

Human and cyber interaction may, one day, work in concert for social sustainability".





**DOWNLOAD A CHAPTER** 

### **ACADEMIC PARTNERSHIPS DOUBLE DEGREE PROGRAMMES**

In addition to its own AMBA-accredited and IRAFPA-certified Executive DBA degree, Business Science Institute offers enrolment in the following universities for a dual degree programme (subject to validation):

- Paris-Saclay University (ranked 13th globally in the Shanghai ranking)
- Manchester Metropolitan University (accredited by AACSB, AMBA, EQUIS)
- ICN Business School (accredited by AACSB, AMBA, EQUIS)







### **REGISTRATION PROCESS**

### YOUR PROFILE

To join the programme, you should be a highly motivated and reflexive practitioner with management experience that is relevant to your desired field of research. The Business Science Institute DBA programme is designed for experienced professionals who want to bring impact to their organisation and/or society by leveraging academic research to solve concrete organisational problems.

### **ADMISSION CRITERIA**

- MBA/Master degree (or equivalent)
- 5 years of management experience

Step 1
Send your CV to:
cv@business-scienceinstitute.com

Step 2

Complete your formal application online: www.business-scienceinstitute.com Step 3

Online Interview

Step 4

Decision by the international scientific committee

Step 5

Registration



**Tuana OZUAG Admissions & Programme Manager**contact@business-science-institute.com
WhatsApp English, French and German
+352 621 376 588





### **CONTACT**

### E-mail:

contact@business-science-institute.com

### **Direct line**

Monday-Friday, 9am-6pm English & French +352 621 376 588

### WhatsApp International

Monday-Friday, 9am-6pm English, French & German +352 621 376 588

### **Head Office:**

Business Science Institute Luxembourg ASBL Château de Wiltz L-9516 Luxembourg ASBL n° F9655

### **Subscribe to the Newsletter**







**GROUPE IGENSIA EDUCATION** 

