



**BUSINESS
SCIENCE
INSTITUTE**

Doctorate of Business Administration

SCHOOL OF MANAGEMENT

iaelyon



UNIVERSITÉ LYON III
JEAN MOULIN

GROUPE IGENSIA EDUCATION



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Éducation nationale,
de l'Enfance et de la Jeunesse



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OF
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ORDRE DES
EXPERTS-COMPTABLES
Conseil national



Doctorate of Business Administration

DOCTORATE OF BUSINESS ADMINISTRATION

Unlock global opportunities with Business Science Institute's Executive DBA programme, offering the flexibility to pursue advanced business education from any location!

WHY BUSINESS SCIENCE INSTITUTE?

Offered in partnership with the IAELYON School of Management at University of Lyon in France, Business Science Institute's DBA is a unique opportunity to take your career to the next stage without compromising your professional obligations. This flexible international part-time programme allows you to study while progressing in your current role.

The programme is divided into three phases. In phase one, you will complete five in-depth modules (in-person or online) designed to equip you with the skills and knowledge necessary to successfully complete your DBA. Once you have successfully completed this phase, you will move on to phases two and three, where you will focus on writing your thesis.

Make an investment in your professional future by embarking on a unique DBA learning journey with Business Science Institute."

Prof. Michel Kalika
President of Business Science Institute



PROGRAMME

Experience academic and professional growth with our DBA programme, where innovation meets real-world impact. Benefit from cutting-edge research, personalised supervision by distinguished faculty, and a global professional network, ensuring a transformative learning journey.

LOCATION

Taught seminars are currently held in 10 locations in Europe, Africa, Asia, as well as online for participants regardless of their location.

DURATION

The Executive DBA programme is structured over a 4-year period, divided into three distinct phases, culminating in the thesis defence at the end.

LANGUAGES

The programme is delivered in English, French, German, and Spanish for an inclusive and diverse learning environment

+ 55 books published books by faculty & doctors

IMPACT

In our book '80 tales of DBA impact' we feature testimonials from Business Science Institute graduates. Dive into their experiences, offering invaluable insights for those considering the DBA journey.



The DBA allowed me to get away from the routine of hands-on management, which I had been in for years, to finally be able to read, write, think outside the box and look around me."

DOCTOR ETHMANE OUMAR
DBA GRADUATE

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ACCREDITATION

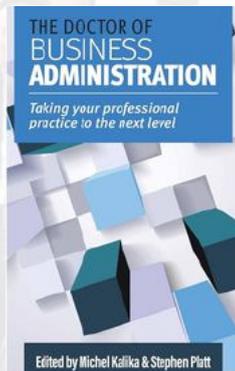
Our Executive DBA programme receives global recognition through Business Science Institute's participation in international accreditation and ranking processes. **Accredited by AMBA and ranked 5th overall in 2023 by the Dubai Ranking of 150 DBA programmes worldwide**, the international reputation of the programme stands as a testimony to our commitment to excellence.

Business Science Institute has received 'Responsible Doctoral School Certification' from **IRAFPA**, proof that the institution is committed to upholding academic integrity, actively engaging in the prevention and investigation of academic misconduct and plagiarism, and participating in collaborative efforts to promote ethical practices worldwide in business and higher education.



” The DBA has now overtaken the MBA. If you're an engineer that's already something, if you've got an MBA that's also something, but if you've got a DBA then that's really something else.”

DOCTOR JOSEPH EL HELOU
DBA GRADUATE



Written by professors and managers from internationally accredited DBAs in top institutions on 3 continents, the book offers future students unique inside insights into what to expect on their doctoral learning journey.

[EXPLORE OUR BOOKS](#)

PROGRAMME OVERVIEW

The Executive DBA programme is structured over a 4-year period, divided into three distinct phases, culminating in the thesis defence at the end.

Phase 1

The first phase is devoted to five 3-day seminars (15 days in total), each providing students with key methodologies and concepts

 **Certificate of Research in Business Administration**

Phase 2

The second phase focuses on data collection under the supervision of a thesis director, with students benefiting from three 1-day supervisory seminars..

Phase 3

The third phase is devoted to the writing of the thesis and the public defence in front of an international panel of examiners and alumni representatives from business. Students receive invaluable support for the thesis writing process through three 1-day supervisory seminars per year in Year 3

Each year, students benefit from a three-day International Seminar organised at the end of March online and end of September in a European capital, bringing together over 150 DBA students, graduates and professors from over 50 countries.

EXTEND YOUR PROFESSIONAL NETWORK

Each year we bring together doctoral students, alumni and professors for specialist research workshops, Certificate of Research in Business Administration presentations, DBA thesis defences and the Graduation Ceremony.

80 Faculty members + 230 Doctoral students

Business Science Institute is the only DBA programme in the world to have its very own book collection written by DBA doctors and professors. Explore the collection at www.editions-ems.fr

éditions
ems



INTERNATIONAL FACULTY & TAILORED SUPPORT

Our diverse faculty of 80 international professors and a cosmopolitan admin team work closely to offer personalised and engaged support that is tailored to participants' individual needs.

We are therefore able to ensure expert guidance and supervision across an almost unlimited range of management thesis topics. The attention paid to each unique DBA journey is made possible by our commitment to nurturing a supportive learning environment. This leads to high completion rates and generates an exhilarating doctoral experience where candidates develop lifelong personal and professional impact.

BOOK A PERSONAL CALL WITH THE PRESIDENT

Book a one-to-one appointment with the President of Business Science Institute to discuss your DBA project.



Contact Prof. Michel Kalika at president@business-science-institute.com to book a personal online call

LEARN FROM ANYWHERE IN THE WORLD

Our DBA programme is designed for professionals on the move, offering the flexibility to engage in transformative learning while continuing your career journey. Whether you are in a vibrant city environment or working remotely, our online DBA empowers you to pursue academic excellence seamlessly, making the pursuit of a DBA achievable whilst simultaneously taking your practice to the next level.

205 theses defended since 2015

MORE THAN A DEGREE, AN OPPORTUNITY TO CREATE REAL-WORLD IMPACT

Doctor Céline Cheval-Calvel (Geneva 2022) was awarded the Business Science Institute managerial impact prize for the contribution of her research to sustainable purchasing practices in the international luxury sector. Read about her profile in the 2023 **Financial Times** article: **'How business doctorates can deliver real-world change'**. Discover her impactful journey as a professional doctoral candidate and how she is contributing to real-world business change through her research expertise.

” When responsible purchasing is managed poorly, suppliers see it as commercial hypocrisy. So the final effect is zero.”



DOCTOR CÉLINE CHEVAL-CALVEL, FINANCIAL TIMES

[READ THE ARTICLE](#)

With four different Master's degrees in France and abroad, Doctor Thierry Mindjos (Douala 2022) had over fifteen years' cumulative professional experience in telecoms engineering and marketing when he decided to take the plunge and enrol in the DBA programme. In the book **'80 Tales of DBA Impact'** he shares his transformative journey.

” Being a Doctor of Business Administration is above all about creating and sharing knowledge, to have an impact on managers and help companies and organisations to perform better and exceed their growth targets.”



DOCTOR THIERRY MINDJOS, 80 TALES OF DBA IMPACT

[READ MORE TESTIMONIALS](#)

DBA SPECIALISATIONS

In addition to a uniquely wide coverage of potential thesis topics, Business Science Institute's DBA programme offers four specialist tracks, ensuring a tailored and enriching journey for leaders from key international business sectors.



**SUSTAINABLE INNOVATION
MANAGEMENT**

ICN



HEALTHCARE MANAGEMENT



REAL ESTATE MANAGEMENT



PUBLIC MANAGEMENT



Explore one of our four specialist DBA tracks on sustainability. This unique programme empowers professionals to drive positive change for better business practice. Read the insights from one of our distinguished alumni, Doctor Carol Aebi, as she shares her views on Social Sustainability in the book, 'Research in Sustainability', published in 2023.

**Human and
cyber interaction
may, one day,
work in concert
for social
sustainability".**



**DOCTOR CAROL AEBI
BUSINESS SCIENCE INSTITUTE ALUMNI**

[DOWNLOAD A CHAPTER](#)

REGISTRATION PROCESS

YOUR PROFILE

To join the programme, you should be a highly motivated and reflexive practitioner with management experience that is relevant to your desired field of research. The Business Science Institute DBA programme is designed for experienced professionals who want to bring impact to their organisation and/or society by leveraging academic research to solve concrete organisational problems.

ADMISSION CRITERIA

- **MBA/Master degree (or equivalent)**
- **5 years of management experience**

Step 1

Send your CV to:
cv@business-science-institute.com

Step 2

Complete your formal application online:
www.business-science-institute.com

Step 3

Online Interview

Step 4

Decision by the international scientific committee

Step 5

Registration



Yasemin OZUAG

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